

What's Doing? IN WATERBURY

CONNECTICUT'S JEWISH FAMILY
MAGAZINE AND DIRECTORY



ADVERTISING RATES

Reaching *thousands* of readers in
Waterbury, New Haven, West Hartford,
Bridgeport, Fairfield, Southbury & more

2019 PUBLICATION DATES AND ADVERTISING DEADLINES

WINTER 2019

(published mid-January)

► **AD DEADLINE: MONDAY, JANUARY 7**

SPRING-SUMMER 2019

(published mid-May)

► **AD DEADLINE: MONDAY, MAY 6**

FALL 2019

(published mid-September)

► **AD DEADLINE: MONDAY, SEPT. 9**

AN **INDISPENSABLE GUIDE BOOK** —
YOUR AD WILL BE VIEWED OVER & OVER AGAIN

JOIN OUR **OVER 100** SATISFIED ADVERTISERS.

*All advertisers receive a complimentary listing in the comprehensive
Yellow Pages section of the What's Doing.*

CALL: (203) 233-3417

FAX: (203) 577-5858

EMAIL: whatsdoingwtby@gmail.com

www.whatsdoingwaterbury.com

► Ad Rates & Sizes:

FULL PAGE

5.25" x 8.25"

1X: \$275 | 3X: \$250

HALF PAGE

5.25" x 4"

1X: \$200 | 3X: \$180

1/4 PAGE

2.5" x 4"

1X: \$125 | 3X: \$110

► Special Placement Ads:

Reserve early for availability

BACK COVER 5.25" x 4.5" *full color* \$700

BACK COVER 5.25" x 2" *full color* \$500

INSIDE FRONT COVER *full color* \$700

PAGE 3-5 \$450

PAGE 6-7 \$350

INSIDE BACK COVER *full color* \$600

► Promotional Write-up:

Showcase your business's specialties in a full-page article to complement your ad. Only \$200 for one page of customer supplied article and photos (up to 450 words). (additional fee for What's Doing to write article.)